

ACI Worldwide Announces Integration with Salesforce Commerce Cloud

November 25, 2019

ACI customers can now easily deploy ACI's UP eCommerce Payments solution with Salesforce Commerce Cloud

NAPLES, Fla.--(BUSINESS WIRE)--Nov. 25, 2019-- <u>ACI Worldwide</u> (NASDAQ: ACIW), a leading global provider of real-time <u>electronic payment and banking solutions</u>, today announced its integration with Salesforce Commerce Cloud, which provides personalized experiences for shoppers that span web, mobile, social and in-store. The integration allows customers to quickly deploy ACI's <u>UP eCommerce Payments</u> and fraud management solution in Salesforce Commerce Cloud.

Salesforce's capabilities for eCommerce integration combine digital commerce, order management, store operations and Al-powered personalization into a single unified commerce platform. Salesforce Commerce Cloud customers will now have access to ACI's UP eCommerce Payments solution, which will enable them to process payments easily through multiple channels, while helping prevent fraud and maintain high conversion rates.

"The rapid growth of eCommerce is providing merchants new opportunities to expand their business and drive revenue growth within and across borders. However, with the ever-growing threat of fraud, and cost of providing compliant secure services for their customers to use, merchants are looking for a simple and reliable way to support their business in the growing eCommerce market," said Benny Tadele, vice president, Merchant Solutions, ACI Worldwide. "By offering ACI's UP eCommerce integration with Commerce Cloud, we are not only enabling our customers to have easy access to a comprehensive set of sophisticated eCommerce payment tools, but also on a platform of their choice."

ACI's UP eCommerce Payments solution helps merchants and payment service providers grow their local and global businesses by delivering flexible, embeddable payment forms, plug-ins for popular eCommerce shopping cart solutions, payment methods for every global market and integrated, real-time fraud prevention tools that allow secure optimized growth of sales. The solution's fraud management capabilities utilize machine learning models, predictive and behavioral analytics, customer profiling techniques, unlimited rules and shared fraud data to enable genuine transactions and isolate or block potentially fraudulent ones.

Find more on ACI's UP eCommerce Payments solution here.

About ACI Worldwide

ACI Worldwide, the <u>Universal Payments</u> (UP) company, powers <u>electronic payments</u> for more than 5,100 organizations around the world. More than 1,000 of the largest financial institutions and intermediaries, as well as thousands of global merchants, rely on ACI to execute \$14 trillion each day in payments and securities. In addition, myriad organizations utilize our <u>electronic bill presentment and payment</u> services. Through our comprehensive suite of software solutions delivered on customers' premises or through ACI's <u>private cloud</u>, we provide real-time, <u>immediate payments</u> capabilities and enable the industry's most complete <u>omni-channel payments</u> experience. To learn more about ACI, please visit <u>www.aciworldwide.com</u>. You can also find us on Twitter <u>@ACI_Worldwide</u>.

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