

Wargaming Selects ACI Worldwide for Global Payments Fraud Management

Global online gaming company utilizes ACI's UP Retailer Payments solution to gain comprehensive view of customer and fraud trends

LONDON--(BUSINESS WIRE)-- [ACI Worldwide](#) (NASDAQ: ACIW), a leading global provider of real-time [electronic payment and banking solutions](#), today announced that Wargaming, an award-winning online game developer and publisher of titles such as 'World of Tanks,' 'World of Warships' and 'World of Warplanes,' has successfully rolled out ACI ReD Shield®, its flagship [eCommerce fraud prevention](#) solution, across Europe. The company now plans to deploy the solution globally.

Wargaming, one of the leaders in the Massively Multiplayer Online (MMO) market, delivers a range of gaming experiences across PC, console and mobile platforms to millions of gamers around the world. While Wargaming has initially deployed ACI ReD Shield throughout Europe, the solution's unique advantages and proven results will drive a global rollout—leveraging the many benefits it delivers as a single, consolidated, global fraud management solution.

ACI ReD Shield is a real-time [fraud management](#) solution designed to enable merchants to protect revenues, maximize growth opportunities and enhance customer experience. The solution is underpinned by ACI's team of global risk analysts and provides merchants with insight into their customers, both at the point of payment and retrospectively through powerful intelligence and analytics.

"We saw a dual benefit in building a direct relationship with ACI," said Matthieu Chappelle, deputy head of Global Payments, Wargaming. "Its fraud solution can help us accurately detect trends and prevent card fraud on a global level, irrespective of payment processor and geography. This is vital to help increase acceptance rates for genuine customers, support player loyalty and protect our reputation."

"Merchants that operate cross border have a huge challenge when it comes to preventing fraud, especially in distinguishing fraudsters from genuine customers since behaviours from each can often appear similar," said Mike Braatz, chief product officer, ACI Worldwide. "In MMO gaming, genuine users frequently play with friends from other countries, which could be mistaken for the behavior of cross-border fraudsters. MMO gaming is also a highly competitive, high-growth market where customer experience is paramount and operators must keep up with fast and frequent changes in both technology and consumer preferences. Our sophisticated tools—guided by our risk analysts—use real-time and historic customer and fraud transaction data to build an accurate, up-to-the-minute view of behaviour and trends. This intelligence is invaluable in supporting customer service excellence while keeping risk exposure low."

ACI Red Shield is part of the ACI UP [Merchant Payments](#) solution, which provides a holistic security and fraud solution designed to address PCI compliance requirements. UP Merchant Payments offers merchants an omni-channel platform that supports consumer payments from all channels—whether the merchant is processing high-volume credit and debit card-based payments from thousands of retail locations, deploying a pre-paid solution via a mobile wallet, or processing multi-national or online payments. UP Merchant Payments solution is a key component of ACI's UP portfolio of solutions, which orchestrate all aspects of payments processing for any payment type, any channel, any currency and any network.

About ACI Worldwide

ACI Worldwide, the [Universal Payments](#) (UP) company, powers [electronic payments](#) for more than 5,100 organizations around the world. More than 1,000 of the largest financial institutions and intermediaries as well as thousands of [global merchants](#) rely on ACI to execute \$14 trillion each day in payments. In addition, myriad organizations utilize our [electronic bill presentment and payment](#) services. Through our comprehensive suite of software and [SaaS-based solutions](#), we deliver real-time, [immediate payments](#) capabilities and enable the industry's most complete [omni-channel payments](#) experience. To learn more about ACI, please visit www.aciworldwide.com. You can also find us on Twitter [@ACI_Worldwide](#).

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ACI Worldwide, Inc.
Katrin Boettger, 0044 (0)7776 147 910
katrin.boettger@aciworldwide.com

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